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## VLS to exhibit at Automechanika in 2018

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BY ANGELA NEALE ON FEBRUARY 14, 2018 ·

AUTOTRADE NEWS

VLS has confirmed its commitment to exhibit the services it provides supporting the End User and aftermarket, by attending Automechanika at the NEC in Birmingham for a second year.

VLS exhibited at Automechanika for the first time in 2017, alongside other lubricant companies including Morris Lubricants, Millers Oils, Kerax and Mannol. The three-day exhibition at the NEC in Birmingham attracted 750 aftermarket exhibitors and 7,500 visitors to the aftermarket hall. The VLS stand received 250 visitors and 300 consumer leaflets were distributed. VLS were delighted to welcome two new members – Alexander Duckham & Co Ltd and Aslanol Ltd, as a result of the show.

David Wright, Company Secretary said “We decided to invest in attending Automechanika to enable us to reach out to a wider audience beyond the lubricants sector. We were delighted to make so many new contacts as well as open up new avenues to spread the word about VLS through motor factors and consumer brands such as the RAC. The event proved to be a worthwhile investment and we look forward to another successful show on the 5th to 7th June 2018.”

Verification of Lubrication Specifications is an independent organisation providing a credible and trusted means to verify lubricant specifications. For more information please call 01442 875922 or visit [www.ukla-vls.org.uk](http://www.ukla-vls.org.uk).





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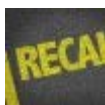
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