

Company Aztec Oils
Brand Agri Plant MS Ultra
Product 15W/40 heavy duty diesel engine oil

Case No VLS010157

16/05/2018 This case was submitted to VLS

03/07/2018 The case concerned the use of ACEA 2008 engine oil sequences and the application of year date markers on the product data sheet, on the website and the product label claiming E9-08.

The Technical Review Panel (TRP) upheld this complaint as the ACEA European engine oil sequences permit claims made against the 2008 sequences until 22nd December 2012 only. In addition the use of “ACEA years” in marketing material is intended for trade use only and not allowed in relation to the General Public.

The Named Party immediately took actions to make the appropriate alterations to correct the error and ensure it was not repeated in any other product information. The Technical Review Panel reviewed their actions and was content that these brought the product back into compliance.

Under VLS procedure a six month review will be undertaken to ensure continued compliance.

29/01/2019 VLS undertook a six month review of the case which indicated that compliance has been maintained for the product as the year date marker is not included in the product’s Technical Data Sheet, product label or in the website description and associated marketing material.

Consequently VLS is satisfied that the complaint has been fully met and the case is resolved.