

Company Smith & Allan
Brand Momentum
Product C3 STL 5w-30
Status Compliant
Case No VLS010244

24/11/2025 This case was accepted by VLS

18/03/2026 The case concerned the allegation that the Stellantis specification FPW9.55535/03 was being claimed for this product. The Complainant stated that it is understood that there is currently no proven market general additive technology available that supports this specification claim. The marketer should be approached to provide documented evidence that demonstrates that the chemical, physical, performance and engine test requirements of Stellantis FPW9.55535/03 have been met to support this demanding specification claim.

VLS accepted the case and wrote to Smith & Allan asking for the technical evidence upon which the basis of the claim was made by way of a letter of support from their technology provider.

In response Smith & Allan stated that the claim was made on the product on a 'suitable for use' basis and no formal approval was claimed, that as far as they were aware only a limited number of companies had obtained a formal approval against the specification and questioned whether this was anti-competitive.

Smith & Allan agreed to pause sales of the product and withdraw it from their catalogue pending a formal approval of market general technology against the Stellantis specification.

They also agreed to progress registration with SAIL in order to make compliant claims against the ACEA engine oil sequences which falls outside the scope of the original complaint.

VLS is content to close the investigation subject to a six-month review in line with its stated process.